

## Why Goodyear Tires Cost Less in the End

ONE reason for Goodyear leadership and for the growth of Goodyear sales is this:

Buyers have found that the tire of lower price is not necessarily the tire of lowest cost.

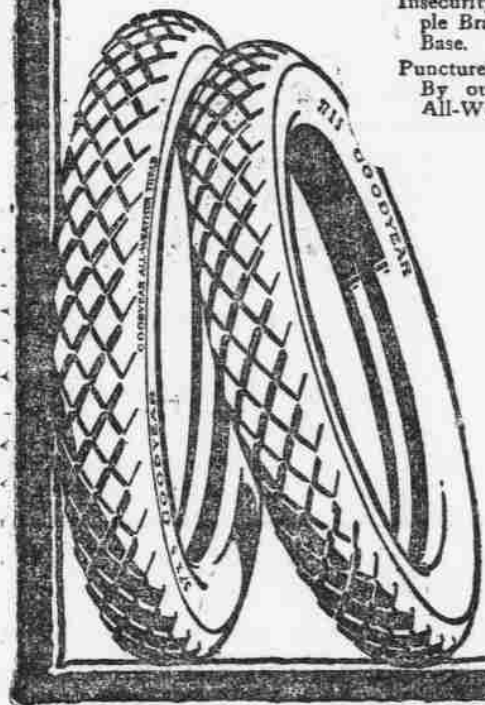
Service and mileage, with the least trouble and expense, are the things that all men seek in tires.

The tire buyers of America have learned that true economy in tires, as in everything else, is a matter of service, not price; and that Goodyear Tires do give better service and do cost less in the end.

# GOODYEAR Tires

Easy to get from Goodyear Service Station Dealers Everywhere

Goodyear No-Hook Tires are fortified against Rim-cutting. By our No-Rim-Cut feature. Blow-outs—By our Air Cure. Loose Treads—By our Rubber Rivets. Insecurity—By our Multiple Braided Piano Wire Base. Punctures and Skidding—By our Double-Thick All-Weather Tread.



### HUGH H. OSGOOD LODGE

Semi-Finals Played Off at Meeting Friday Evening—Plainfield Won.

The members of the Hugh H. Osgood lodge also visiting brothers from Baltic, New London, Waterford and Plainfield held a business meeting in the lodge rooms, Germania Hall on Friday evening. The semi-final of the card tournament was played, Plainfield proving too much for the brothers from the City by the Sea. The final will be played off by Baltic and Plainfield lodges on the fourth Friday in March. Much interest has been taken in the above tournament and great rivalry shown. Both the lodges left in are now looking forward to winning the loving cup which was presented by Brother Lee Clegg. Two names were accepted for membership and referred to investigation. Invitation from Pride of New England lodge, Westerly, was accepted and the members may expect to see them at the next meeting. The order was made by local and visiting brothers and the pleasant meeting was brought to a close at 10 o'clock.

### RHEUMATISM GOES IF HOOD'S IS USED

The genuine old reliable Hood's Sarsaparilla corrects the acid condition of the blood and builds up the whole system. It drives out rheumatism because it cleanses the blood thoroughly. It has been successfully used for forty years.

For rheumatism, stomach and kidney troubles, general debility and all ills arising from impure blood, Hood's has no equal. Get it from your nearest druggist today.

## Remedy Prescribed by Many Doctors

Compound of Simple Laxative Herbs Proves Most Efficient

Dr. W. A. Evans, writing for the Chicago Tribune, makes the assertion that practically everyone, at some time or other, suffers from constipation. This applies regardless of age or condition in life.

The congestion of stomach waste in the bowels is evidenced in various ways; bloating, eructation of foul stomach gases, sick headache, languor, all indicate constipation, and call for prompt attention, not only to relieve the present discomfort but also to avoid possible disease that follows neglect of this important function.

Harsh cathartics and violent purgatives should not be employed, as these afford only temporary relief, while they serve to shock the entire system. A mild laxative such as Dr. Caldwell's Syrup Pepsin is far preferable and is now the remedy generally used and prescribed by many doctors. It is free from opiate or narcotic drugs, acts easily and pleasantly, without griping or other pain and is a safe, effective family remedy.

Mr. Chas. Schell, 132 Church St., Grenada, Miss., writes that he found relief himself by using Dr. Caldwell's



MR. CHAS. SCHELL

Syrup Pepsin and now keeps it on hand for family use. A bottle of Dr. Caldwell's Syrup Pepsin should have a place in every family medicine chest. A trial bottle can be obtained, free of charge, by writing to Dr. W. B. Caldwell, 464 Washington St., Monticello, Illinois.

## ECHOES FROM THE LODGE ROOM

Elks' Complete Arrangements for Old Fashioned New England Supper—Oscar Lodge, V. O. of A., Making Plans for Whist—Odd Fellows Receive Several Applications for Membership.

### ELKS.

The bowling tournament which the Norwich Lodge, No. 420, B. P. O. E., is conducting at their home is proving to be a great success and much interest is shown in the tourney. There are eight teams entered in the league and matches are played on Monday, Wednesday and Friday evenings. Ladies' afternoon at the home, which is held every Wednesday, is becoming more popular at each session. Mrs. John J. Young holds the record for lady bowlers, having rolled 102 on last Wednesday afternoon. The hours for ladies' afternoon are from 2 to 6 o'clock and refreshments are served by the committee in charge. The committee in charge of the surprise night at the home this evening announce that they have secured some excellent entertainment performers to provide entertainment besides the old New England Roast Beef supper.

### NORWICH RIFLE ASSOCIATION.

Considerable interest is being shown between the members of the Norwich Rifle club in their coming match with the Meriden Rifle club on March 7. This will be a club match in which all members of either club, who are in good standing, will compete and is expected to be a hotly contested match. All shooting will be done at 75 feet, each man shooting 10 shots in 5 prone and 5 offhand on the standard Civilian club targets, the bullseye being 3-8 inch in diameter. The Meriden club will do all of their shooting offhand.

The Meriden club has members that are considered the best shots in the country. The Norwich club hope to offset this by showing a high average per man, and the fact that no poked teams from the other side will shoot, should give the Norwich club an excellent chance to win out.

### FORESTERS OF AMERICA.

Two applications for membership were received at the regular meeting of Court Quinebaug No. 128, held on Tuesday evening. There was a good attendance and Chief Ranger John Hutchinson presided at the meeting.

### ODD FELLOWS.

Shetucket lodge, No. 27, held their regular meeting in their rooms on Water street, Tuesday evening with a good number in attendance. Several applications for membership were received and on the next meeting night five candidates will be initiated. The regular officers of the lodge presided at the meeting.

Uncas Lodge No. 27 held their regular business meeting in Odd Fellows hall, Monday evening. Second degree was worked on five candidates and eight applications for membership were received. Noble Grand William A. Ortmann presided at the meeting.

The annual session of the Veterans' association, I. O. O. F., of Connecticut, was held in the new Salvation Army hall on Water street, and 400 members from all parts of the state were in attendance. A turkey dinner was served at Temple hall at noon, and at 1 o'clock the business meeting opened. About 200 new members were admitted to membership. Among those present was David W. Boyd of Derby, 89 years old, said to be the oldest Odd Fellow in Connecticut. He joined the order on Oct. 3, 1848.

### A. O. H.

The quarterly meeting of the state boards of the A. O. H. and the L. A. O. H. was held in the new Salvation Army hall last Sunday afternoon at Hibernian hall, one holding its session in the social rooms and the other in the hall. William T. May of New London presided at one and Mrs. Katherine E. Foley of New Haven at the other. A joint session was held.

### SOCIAL EVENING FOR FAIR ASSISTANTS.

Triple Link Corporation Shows Appreciation of Committees' Services.

As a mark of appreciation of the valuable services of those who contribute to the success of the Triple Link corporation held recently, the Triple Link corporation held a social Friday evening in Odd Fellows hall for the various "crachtenbergs" orchestra provided music for the dance programme, and refreshments of ice cream and cake were served during the evening. There was a good sized representation in spite of the stormy weather, and the evening was thoroughly enjoyed by all.

### ITALIAN SUBSCRIPTION LIST.

Over \$60 Subscribed for Italian Soldiers on European Battlefields.

Subscriptions for the purpose of providing woolen socks for the Italian soldiers who are suffering from the cold on the European battlefields have been solicited with success by a Red Cross committee from the Giuseppe Garibaldi society, Cesidio Leone and Bruno Fedace the chairman of the committee and the other members are Giuseppe Aldi, Giuseppe Castina, Pasquale Serra and Francisco Tompesta. Mrs. Robert W. Perkins of the local Red Cross has received a check for \$67.45 which she will forward to the general fund.

### COLONIAL CLUB WHIST.

Miss Clara Sterry and Miss Myrtle Himes Took First Prizes.

There were eight tables at the whist at the Colonial club Friday evening. On the white counters, Miss Clara Sterry won first prize; Miss Myrtle Himes the second; red counters, William Amburn won first and Mrs. George Riddle the second.

Following the whist, a social hour was enjoyed with an exhibition of pool playing. Refreshments of ice cream and cake were served. The committee in charge comprised Frank Davis, T. H. Beckley and William C. Amburn.

### Dr. C. D. Ussher to Speak.

Dr. Clarence D. Ussher, medical missionary, recently returned from Van, Turkey, and who spoke at the Davis theatre last Sunday evening, will speak in New London Sunday evening in the interests of the Armenian relief fund.

The estimated population of New Zealand on September 30, 1915, was 1,164,745.

later in the afternoon, at which the chairman of the committees on the parade and convention to be held there next August were present, and reported.

It was announced that Mr. May would be the chief marshal at the big parade to be held there on August 22. John Bransfield of Portland, county vice-president and the oldest living county vice-president in the state, will be the first aide. The chief of staff will be Joseph P. Quirk of Middletown. The selection will be particularly pleasing to Middletown people. Mr. Quirk was born in Springfield, Mass., but has been a resident of this city for nearly a score of years. Before he came to this state he was a member of the Massachusetts National Guard and had risen to the rank of first lieutenant. He was obliged to resign because of his removal from the state. Mr. Quirk has been grand knight of Forest City council, of C., and is past district deputy of the order. He is now faithful navigator of Bishop McFarland assembly, fourth district, and is a member of the ruling body of Middletown lodge of Elks, secretary of the Twentieth Century club. Mr. Quirk is alert, enthusiastic, and has a soldierly bearing and will make a fine chief of staff.

The parade and convention has received the approval of the chamber of commerce and it seemed to be the feeling of all present that Middletown would come up to the high mark established by Hartford, Bridgeport and other large cities which have entertained the state gathering. It was voted to send a cordial invitation to John F. Convey, who is ill at the Middlesex hospital, and to Miss Charlotte M. Holloway of New London, whose mother died recently. Mrs. M. Cream of New Britain sang several selections.

Among those present were William T. May of New London, Cornelius Donahue of London, Miss Casen of Vail and Mrs. Dannahy of New London.

Mrs. Julia Brock presided at the regular meeting of Division No. 54, A. O. U. held Thursday evening in Eagles hall. The regular business of the order was transacted and four applications for membership were received. Arrangements for a supper to be held in Buckingham Memorial were completed. The committee in charge comprises of Mrs. Joseph O'Neil, Mrs. John Fenton and Mrs. O'Brien. Besides the supper a musical program will be carried out.

### ROYAL ARCANUM.

A good number attended the regular meeting of Norwich Council, No. 720 Royal Arcanum, held in Buckingham Memorial, Tuesday evening. Besides the transaction of the regular business a general discussion on the welfare of the order was conducted. Regent Earle Stamm presided at the meeting.

The regular business meeting of Thames council, No. 18151, Royal Arcanum was held on Wednesday evening in Forester's hall. There was a good attendance of members and the regular routine business was transacted.

### KNIGHTS OF PYTHIAS.

Gardner lodge, No. 16, Knights of Pythias conducted a regular business meeting Friday evening in Pythian hall. There was a good attendance and Commander Sumner W. Armstrong presided during the session.

### ORDER OF VASA.

Oscar Lodge, V. O. of A., received one application for membership at their regular meeting in Forester's hall on Friday evening. Plans for a supper to be held on March 10 and the following committee were appointed to make the necessary arrangements: Charles H. Hagen, Carl O. Johnson, Richard Berkoff, Mrs. George O. Eneson and Miss Signey Peterson.

### UPPER MIDDLE DANCE TO THE SENIORS.

Annual Event Held at Academy on Friday Evening.

With the gymnasiaums attractively decorated with red and white streamers, the annual Upper Middle dance given to the Senior class was held at the Academy Friday evening. The dance program was in numbers and excellent music for the dancing was furnished by Briscoe's orchestra. The committee in charge were Herbert Ferguson, chairman, Norman Himes and Sydney Allyn.

### LARGE ATTENDANCE AT ITALIAN CLASS.

Members Are Now Studying American Citizenship Under Direction of Tony Carlevale.

In spite of the heavy downpour Friday evening, there was a large attendance at the meeting of the Italian class of the Central Baptist church taught by Tony Carlevale. Mr. Carlevale is carrying on a splendid work among the younger Italians in the city. At the present time the class is studying American citizenship.

### RIVERS RISING.

Shetucket and Quinebaug Swollen by Rain—May Cause Mills to Shut Down.

The recent heavy rains and melting snows have caused the Quinebaug and Shetucket rivers to rise rapidly, and lowlands about Plainfield were flooded Friday night. It is feared that if the freshet increases some of the mills in that vicinity may have to shut down on account of back water.

### Connecticut Campers' Reunion.

A call has been issued for all Connecticut men who attended camp at Plattsburgh, N. Y., last summer to meet at the New Haven Lawn club Feb. 29. The purpose is to hold a reunion and plan for securing recruits from Connecticut for next summer camp.

**FRISBIE'S ANIMAL FERTILIZERS**  
(Bone, Blood and Tankage)  
"Made in Connecticut"  
—FOR—  
**Connecticut Farms**  
Brand For Every Crop  
Frisbie's Corn and Grain Fertilizer  
Frisbie's Connecticut Special  
Frisbie's Pasture and Pasture-Cover  
Frisbie's Market Garden and Top Dresser  
Frisbie's Tobacco Special  
"Our Brand Names are Significant"

**THE L. T. FRISBIE COMPANY**  
New Haven, Conn.

For Sale by T. H. Eldredge

All Trolleys Lead To

# The Boston Store

The Business Center of Norwich



## Lately Arrived In the Wash Goods Department

Sheer weaves and delicate colorings are blended in these cotton, and cotton and silk dainties, which will be used so much this coming Summer. It is hard to produce fabrics and designs which are "new," but the designers and manufacturers have this year achieved actual triumphs, and our Wash Goods Department has now blossomed with all the pretty colorings of Spring.

COME IN AND SEE THEM—YOU'LL ENJOY IT

### BRENTWOOD VOILE

49c a Yard

This is a yard-wide, plain white Voile, with smart, seed voile, cluster stripes in various pretty colorings. It is a fabric which will find many uses and with which many dainty effects may be secured.

### EMBROIDERED VOILE

49c, 79c, 98c a Yard

This may be counted among the weaves which will prove exceptionally popular this season. You will find many pretty embroidered designs on plain white Voile, Seed Voile or Silk Check Marquisette.

### IMPORTED BORDERED VOILE

98c a Yard

One of the handsomest fabrics which we have had the pleasure of displaying, and the width, 44 inch, makes its use economical. We show some extremely beautiful floral designs and silk stripes in blue, pink and lavender.

### ANDERSON'S ZEPHYR GINGHAMS

15c a Yard

All fast colors and beautifully soft in finish—handsome 32 inch Gingham in all the new Spring designs and colorings.

### MERCERIZED COTTON POPLIN

25c a Yard

This is a high, silk lustre, which is permanent, and the finish is soft. It is a yard wide, and we have it in all colors.

### FLORAL STRIPE MARQUISSETTE

29c a Yard

Delightfully dainty with its alternating stripes of white and color, and its pretty floral designs printed on colored stripes.

### SEED STRIPE VOILE

29c a Yard

Pretty little buds and blossoms on white or tinted grounds distinguish this splendid stripe Voile, which is a full yard wide.

### NOVELTY VOILE

25c a Yard

Choice 40 inch wide Voiles in the newest floral and stripe patterns, including black and white stripes in all widths. Very dainty.

### SILK CHECK MARQUISSETTE

50c a Yard

Imagine a groundwork of Silk Check Marquisette covered with cunning little rosebuds and other blossoms in delicate colorings. A charming weave.

## SATURDAY SPECIALS

### Toilet Goods Department

FINE TOOTH BRUSHES with celluloid or bone handles and four rows of bristles. A genuine 15c Tooth Brush.

WILLIAMS' TALCUM POWDER in violet, carnation and rose.

SATURDAY SPECIAL 12c

### Jewelry Department

JITNEY PURSES—the very latest coin purses in gold and silver plate. A clever idea cleverly worked out.

SATURDAY SPECIAL 42c

### Very Heavy Half Blached Damask

Half-bleached stands for strength and wearing qualities, and it can be sold at prices much lower than the full-bleached. Pretty patterns and splendid quality place these Damasks of ours in the lead.

### BY THE YARD AT THESE PRICES

79c, \$1.10, \$1.29, \$1.39

### Bleached Damask

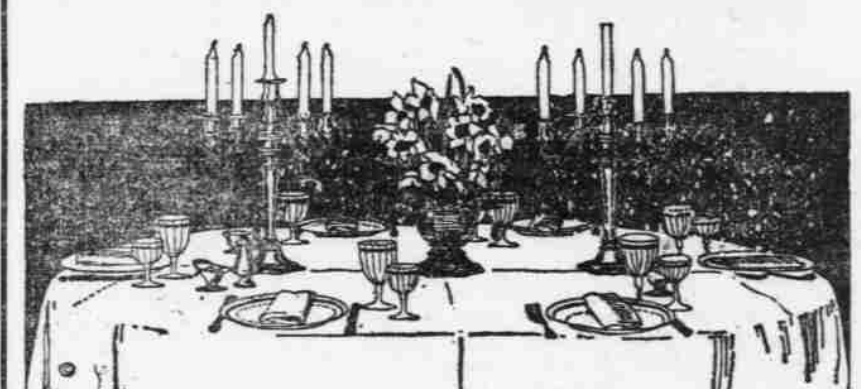
\$1.00, \$1.15, \$1.25 a Yard

### Best Wearing Damask

At \$1.25 a yard we offer ten different designs of the best wearing Damask we have ever seen. Beautiful patterns and splendid quality place it in the lead.

### NAPKINS TO MATCH

\$3.50 a Dozen



## This Is Linen Week Best Values In Matched Cloths and Napkins

A special purchase gave us the chance to make a concession in price which you will appreciate when you see the quality we can offer for the money. There are three sizes of cloths, with napkins to match, but they are all one pattern.

### THE BEST VALUES OF THE SEASON ARE HERE

CLOTH, 71 by 72, value \$5.00—Now.....\$4.00

CLOTH, 71 by 90, value \$6.50—Now.....\$5.00

CLOTH, 71 by 108, value \$7.50—Now.....\$6.00

22-inch NAPKINS TO MATCH, value \$4.50

NOW \$3.50 A DOZEN

### Matched Sets At All Prices

From the set at \$5.00 to the wonderfully fine and handsome ones at \$30.00, the price range is remarkably complete, and the lines of designs most charming. We have secured examples of Ireland's best products, of all grades, and offer to our patrons a selection far above the average in size and quality, and most modestly priced.

\$5.00 TO \$30.00 A SET

Napkins from \$1.00 to \$9.00 a Dozen

# The Reid & Hughes Co